

## DAVID J. KITTO

With more than four decades of experience in arts management, including a wealth of experience in arts marketing at this country's most highly regarded performing arts institutions, David Kitto is an accomplished and dedicated arts leader whose roles have taken him from the Midwest to both coasts, as well as our nation's capital.

Kitto's career began at his alma mater in marketing at The University Musical Society at the University of Michigan in Ann Arbor. This role led him to New York's iconic Carnegie Hall, where he served as Director of Marketing and Ticket Operations for 17 years. He oversaw all aspects of the storied venue's brand and corporate identity, sales, including subscription and single ticket campaigns, ticket operations, advertising, the design and launch of the website and digital properties, and creative direction. Kitto was also the executive producer for Carnegie Hall's critically-acclaimed American Popular Song Festival, which he co-conceived and developed.

In Washington, D.C., Kitto then served as Vice President, then Senior Vice President, of Marketing and Sales for The John F. Kennedy Center for the Performing Arts for 16 years before establishing himself as a successful independent consultant for a wide range of arts organizations, both large and small, across the country. His clients included Philadelphia's Kimmel Center, Canada's National Arts Centre Orchestra, Orpheus Chamber Orchestra, Texas Ballet Theater, and Miami City Ballet, among others, as well as the La Jolla Music Society where he also served as its interim president.

Since 2019, David Kitto has been Executive Director at the National Theatre Foundation in Washington, where he has overseen capital planning, fundraising, marketing, operations, and community and educational programs. Kitto brings his deep passion for the performing arts to the Santa Fe Chamber Music Festival as its new Executive Director, beginning in October 2023.

Kitto holds both a B.A. in Music (voice) and an M.A. in Arts Administration from the University of Michigan, and has taught courses in marketing the performing arts as faculty or adjunct professor at the DeVos Institute of Arts Management, Brooklyn College and New York University.